



PURDUE PORTALS

Accelerating new business
growth from startup to
breakthrough

Purdue Portals is a proven business development program created by the Purdue Research Foundation to assist Purdue Research Park-based companies operating within or affiliated with the Purdue Technology Centers (business incubators) as well as companies interested in forming close ties with Purdue University.

The program successfully accelerates new business growth by providing tangible assistance and creating vital links between product research and commercial application.

The program functions as a “hands-on” strategic advisor, negotiating, implementing and managing all phases of the acceleration process. Purdue Portals saves entrepreneurs valuable time, effort and resources required to commercialize their product, service or process.

Three-Pronged Platform

Purdue Portals transforms discoveries into profitable enterprises by moving emerging ideas along a three-pronged platform:

- Business planning, development and assistance
- Client research and development
- Funding and commercialization activity

A Guided Process

The Purdue Portals program uses a proven methodology to identify, evaluate and assist in the development of commercial business opportunities.

The program’s proprietary incubation tracking platform (<http://purdue.incutrack.net>) monitors progress. Tools, processes and resources are provided during each critical stage — from intellectual property evaluation to one-on-one mentoring to specialty services.

For more information concerning Purdue Portals, contact:

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PURDUE RESEARCH PARK

The idea economy is here®